Course Development Process

Stage 1:

Content Specialist
- Pedagogical Planning and Instructional Strategies
  - e.g., learning outcomes, course materials,
- Story Board Development
  - e.g., course structure and flow
- Media Selection
  - e.g., images, graphics, audio, video, etc.
- Assessment and Evaluation Tools
  - e.g., quizzes, self-tests, etc.

Instructional Designer

Stage 2:

Content Specialist
- Content Conversion for the Online Environment
  - Ensure clear communication of content, navigation, etc.
- Project Management and Quality Control
  - Involves ongoing review of content during conversion process
- Final Revisions
  - Needed revisions that are identified during the review process are addressed

Instructional Designer

Client Approval

Course Content Materials

Distributed Learning Course

Client Sign-off